

2018 Professional Coffee Athletics SEA Official Rules and Regulations



PCA (Professional Coffee Athletics)

Uphold the ideology of equitable and unprejudiced system. Providing a fair and impartial competition framework for our valued participants.

1.0 Rules & Regulations

1.0.1 Contestants are required to use PCA designated cup, and must use "Free Pour" style during competition.

1.0.2 The sequence for each contestant will be announced before the competition, and contestants are required to enter the stage in accordance. Subsequently, contestants will need to draw lots to decide group head position (left or right). IF two espresso machines are provided, contestants will need to draw lots to determine which machine to use.

1.0.3 During the competition, contestant may have to draw a specific latte art using the designated equipment upon request by the organizer.

1.0.4 All contestants are required to be present 30 minutes prior to the opening of the competition. Briefing regarding the rules and regulations as well as event agenda will be given during that time.

1.0.5 Contestants are prohibited to use coffee beans and milk from the event for personal usage. However, purchase of beans and milk will be allowed after the contestants list has been disclosed.

1.0.6 Upon entering the stage, contestants are not allowed to make any preparations such as making espresso, steaming milk, etc. until further notice. However, contestants are permitted to examine the steam pressure and function buttons of the espresso machine.

1.0.7 Contestants are required to submit their creation within 3 minutes. Contestants are allowed to make more than one cup but will have to select only one cup for judging. Once countdown reaches 0, contestants will have to stop all actions and evaluation will begin.

1.0.8 The throw-down will come to a halt if any technical issue arises. Countdown reminder will be given at the remaining 1 min, 30 sec, 10 sec and times up.

1.1 Scoring Method

1.1.1 Judge team: 1 head judge, 2 technical judges. A total of 3 judges to do the scoring standards.

1.1.2 Main 5 scoring criteria:

- a. Production of image.
- b. Contrast.
- c. Position.
- d. Creativity and complexity.
- e. If the result ends in a draw. Judges will decide the result based on timing of latte art production.

1.1.3 FREE POUR - Basic Free Pour latte art (for reference only):

- a. Heart
- b. Tulip
- c. Rosetta

1.1.4 High score will be given with high creativity and complexity with good contrast. Contestants have to decide between single espresso and Ristretto, as this will affect scoring as well.

1.1.5 Work station management factors such as correct usage of rags, housekeeping and, arrangement of equipment, cleanliness, amount of extra coffee and milk will also affect scoring criteria.

1.1.6 All contestants must complete at least one cup of free pour within 3 minutes. Failure to do so will result in disqualification.

1.2 Registration Details

1.2.1 PCA requires a minimum of 32 and a maximum of 64 participants. However, if the enrollment for this competition is less than 55 participants, in that case, the competition will proceed with only 32 participants. Participants #33-#54 registration fees will be refunded. The registration sequence is established based on the sequence of the fee payment.

